

Decision Schedule



Leader of the Council (Cabinet Member for Economic Growth and Strategic Investment)

TO ALL MEMBERS OF NEWPORT CITY COUNCIL

Decision Schedule published on 11 October 2022

The Cabinet Member took the following decisions on 11 October 2022. They will become effective at Noon on 19 October 2022 with the exception of any particular decision, which is the subject of a valid "call-in".

The deadline for submission of a 'Call-in' request form is 4.00 pm on 18 October 2022.

Information relating to the 'Call-in' process can be found via [Democratic Services](#).

Reports relating to staffing issues/Confidential reports are not circulated to all members of the Council as part of the consultation/call-in processes.

L (EG&SI) 01/22

International Soft Landing Programme

Options Considered/Reasons for Decision

In alignment with the Council's objectives for economic development and regeneration, the Welsh Government International Trade and Investment and Enterprise teams sought to create a 'soft landing' location to host new international businesses moving to Wales. The particular sectors of focus were software, cyber and fintech, and the aim of the programme would ultimately be to encourage new or expanding international businesses to choose Wales as their UK base of operations.

The location would be an opportunity to provide intensive support and mentorship, and encourage in-migrating businesses to remain in Newport once they have completed the programme.

Operation of the programme would be subject to a competitive tender exercise both to ensure value for money and ensure the programme provider delivered the highest-quality service that maximised the likelihood of businesses choosing to remain in Newport over the longer term. The programme fee was set at £150,000 for the first eighteen months, with potential to extend further if it was delivering the expected outputs and of benefit to the economic development of the city. The Welsh Government requested that the funding for the programme be allocated from the Joint Venture funds held by the Council.

Decision

To implement the proposed International Soft Landing Programme in Newport, using an allocation of £150,000 Joint Venture funding.

Consultation

Head of Law and Regulation, Head of Finance and Head of Policy, People and Transformation Change

All members were consulted and provided with an opportunity to comment. Any comments received and response thereafter are set out in the report.

Implemented By: Head of Regeneration and Economic Development
Implementation Timetable: Immediate

COUNCILLOR MUDD, LEADER (CABINET MEMBER FOR ECONOMIC GROWTH AND STRATEGIC INVESTMENT)

Date: 11 October 2022

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